



## Press Release

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26th September 2009.

Adventure Point at Morton Park Darlington was amongst the winners of the 2009 Awards for the Play Industry Recognising Excellence (ASPIRE) held on Tuesday as a part of Leisure Industry Week.

Run by the Play Providers Association (PPA), ten fiercely contested categories were on offer. The Awards recognise excellence and best practice in play operation including customer service, innovation and the overall presentation and cleanliness of the centers.

Kate Costin, Association Manager of the PPA said “The quality of this year’s entries was exceedingly high and the judges had a very tough task in picking our winners.

Adventure Point won a Silver Award for “Best New Site” and a Bronze Award for “Best Food & Beverages” and Carolyn Maxey, Managing Director of Adventure Point said “It was a fantastic achievement to be finalists in two categories of these prestigious national awards – recognition of the excellent facilities we offer to families in the area”.



Caption: Adventure Point’s Carolyn Maxey pictured with Angelina Ballerina at the Aspire Awards Evening.

